

meet

Nicole Schmied

Nicole (Ruiz) Schmied is a four-time entrepreneur and the CEO and Founder of SmartCookie Media, and the Creator of the podcast, **THE SERIAL ENTREPRENEUR SHOW**, so she knows what it's like to have a few balls in the air. Through workshops and done-for-you services, her team creates marketing results in as little as a day.

From business owners, politicians, and other go-getters, she has worked with clients across the US, Canada & Australia.

Nicole is a first-generation American who lives outside of Chicago in NW Indiana with her husband, Kyle, and their two sons, Luke (6) and Will (2).



Connect with Nicole



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Suggested Topics

- Brands That Stand Out
- How Data Tells a Story (& What to Do with Yours)
- Why Entrepreneurs Need to Hire, (Faster Than They Do)
- Do's & Don'ts of Working From Home
- How Day-Rates Can Grow Your Service-Based Business

Suggested Questions

- What's the #1 thing that stays the same in marketing any business?
- How can entrepreneurs manage shiny object syndrome?
- How can Entrepreneur-Parents "do it all?"
- How can entrepreneurs use day rates to grow or validate offers?

