

# 14 Repeat-Worthy Posts That Work For Any Industry



## SUNDAY

### Teach with Video

Subject:  
Show us 'how-to' do something you do!

## MONDAY

### Behind the scenes

Subject:  
Show off your workspace or desk.

## TUESDAY

### Ask a Question

Subject: Get interested in them and they'll be interested in you!

## WEDNESDAY

### Tell a Story

Subject:  
Tell a story about someone you've served.

## THURSDAY

### Announce It!

Subject:  
Little or big, don't forget to tell us what's coming!

## FRIDAY

### Shout Out

Subject:  
Make someone's day, think customer or vendor!

## SATURDAY

### Seasonal Tips

Subject:  
People forget stuff. Offer a seasonal tip!

### Actual Holidays

Subject:  
Tis the season, every month!

### Make us Laugh

Subject:  
Create a funny meme or graphic about your service.

### Repurpose Comments

Subject: If they said it, they'll love to see it in a graphic.

### Show Off Employees

Subject:  
Introduce, congratulate or say happy birthday!

### Inside-Out

Subject: Do you work inside? Post a pic/video of what's going on outside.

### Tease It Out

Subject:  
Give us hints and make us guess with comments.

### Mock Holidays

Subject:  
Google a list of National Days that align with your brand.